

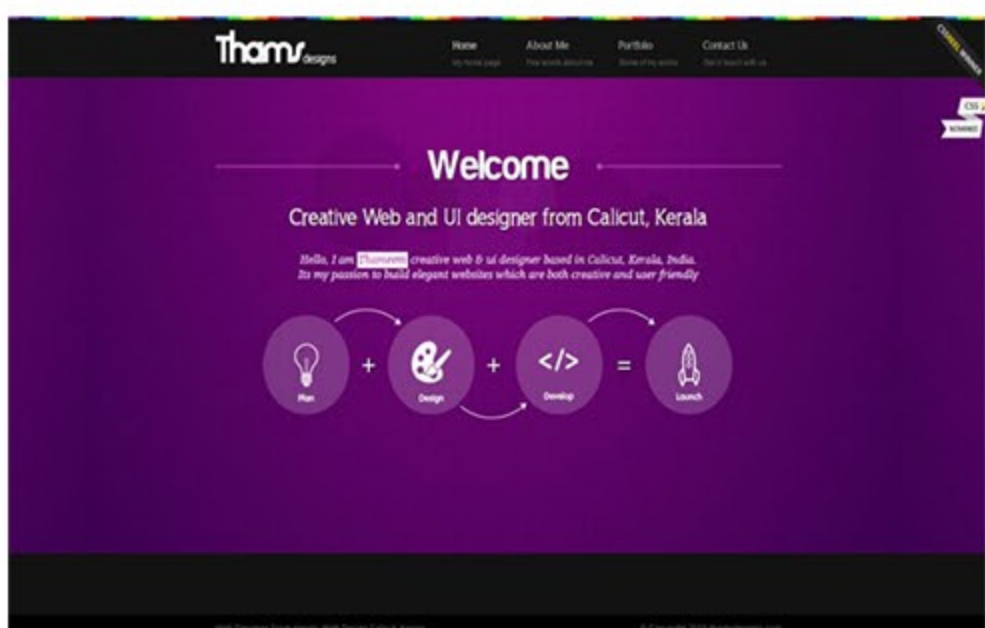
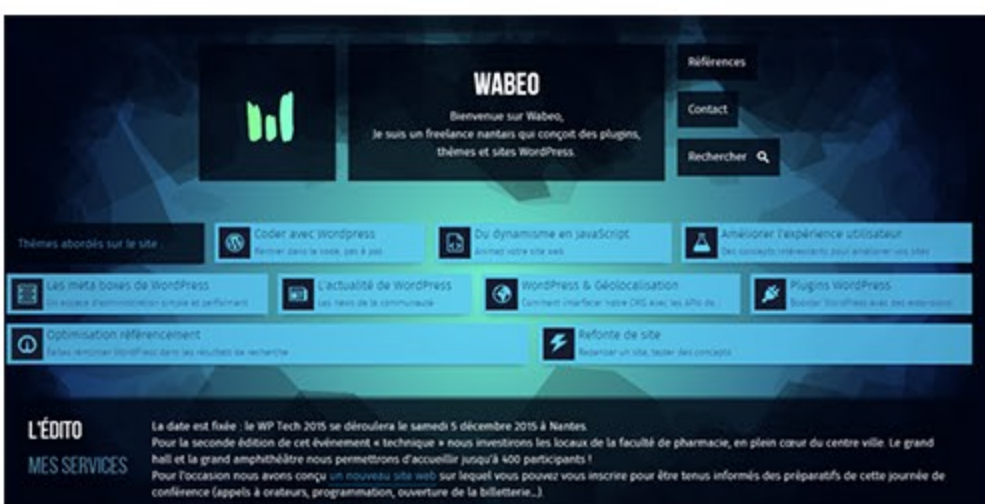
Host Page Discovery

1) Define the problem

Creating style tiles for my MACA host webpage.

2) Brainstorm ideas two ideas, one like a modern monochromatic look, the other like a green and light earthy look, first one is like a cool website, second one feels fresh.

3) Look for inspiration



4) Gather assets

5) What are my adjectives

monochromatic, bold, charming, chic, classic, clean, contemporary, elegant, earthy, enchanting, lavish, low maintenance, majestic, mindful, powerful, radiant, sleek

6) Discuss your template selection process

I looked for templates that were monochromatic but weren't cheesy or too immature; I was looking for a cleaner look.

Starter Questions

What has to be on the page? (See Content Outline)

What is the purpose of the website?

To showcase my work from MACA Design for the Web 2.

Why is the user visiting the page?

To see my work, get inspiration, see what worked and didn't work for me.

Design

What navigation style am I interested in?

Buttons, little clutter

What navigation ideas?

What inspiration did you find for an idea or a tone?

I wanted a sleek but inviting look. I wanted to look impressive without the corporate cold.

Is there graphic theme or story?

A gradient background for one and the other will have boxes of color.

What will be the focal point of the page?

The buttons and their icons.

What colors scheme is interesting you
monochromatic purple, earthy greens/pales.

Layout ideas:

example:

A hero image of me

The course name will be a banner across the page and about 20% of the height

The nav buttons will be in a grid that covers the whole page.

What colors scheme is interesting you?

Shades of purple or greens/whites

Branding / Identity:

Who are you? How are you unique?

Of course I wanted to look professional, but I almost want to always keep like a small business feels. The site is warm, polished but not without "flaw". Hopefully no real flaws, just the appearance of still being a person people can talk to with no intimidation.

Do you already have any media you like to use? images

Content List

Host Page Content Outline

What is going on the page? In what form? In what container?

Will be used for layout thumbnails - What is the placement and proportion of elements

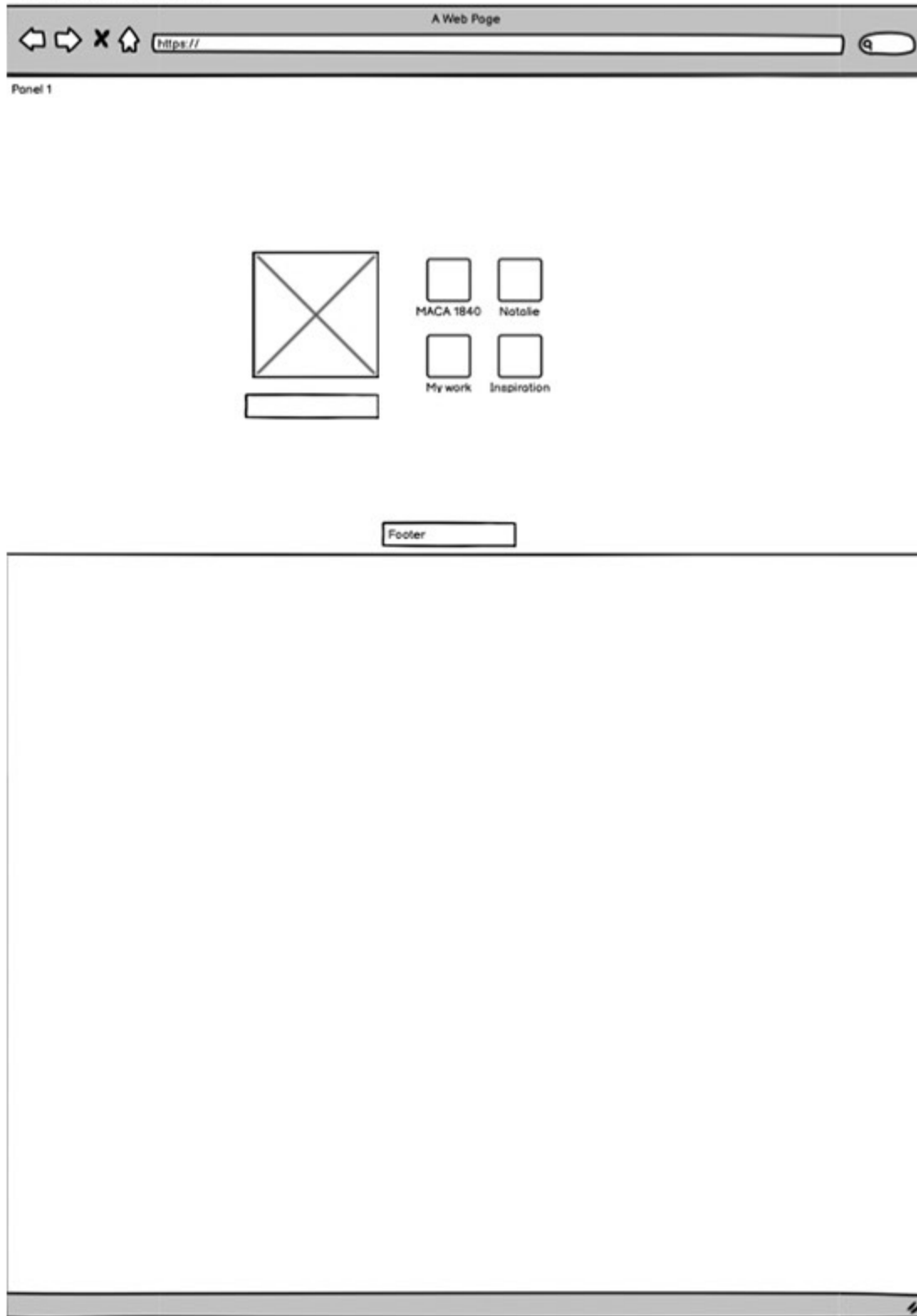
CONTENT LIST

Content	Form	design/build information
Browser tab	<title></title>	Change from template
Name	text	Page Title, medium size
MACA 1840		Include with Website Purpose? Page title?
MCC logo	img	foreground, medium sizes, not dominant
Website Purpose Statement	text	
Navigation buttons to assignments	cards	
An identity element about you: image(s), illustration, favorite quote, statement	statement image	
legal statement	text	copyright in footer

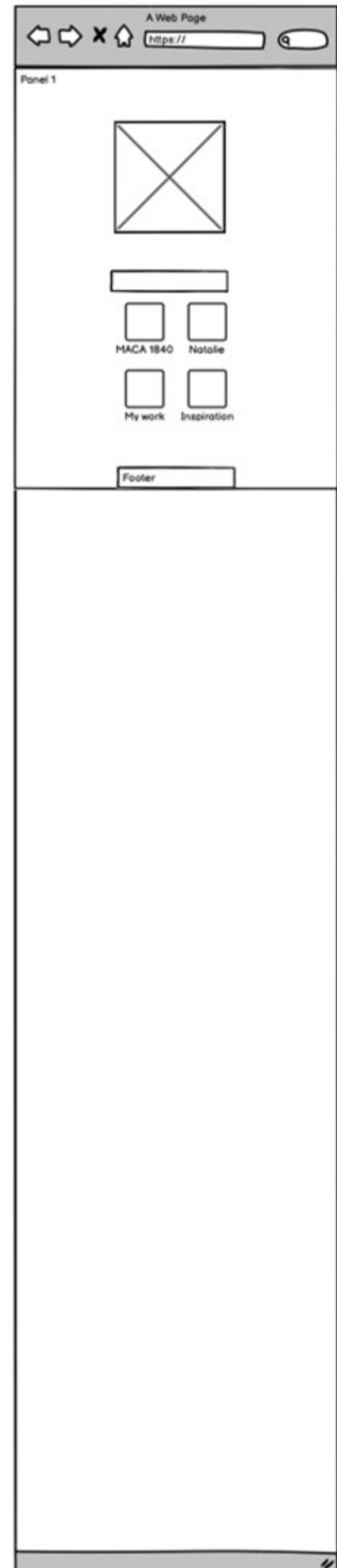
Wireframe

Host webpage

1920px - 1200px "xl" bootstrap



768px - 576px "sm" bootstrap



Style Tile



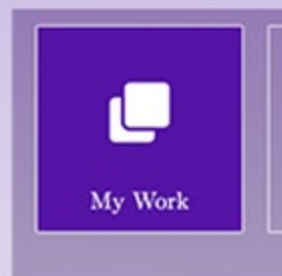
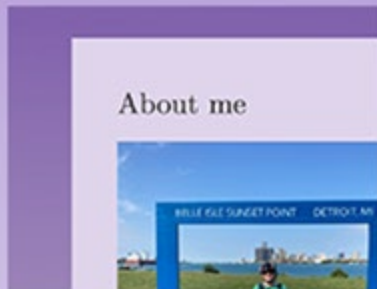
Project Name

Style Tile
version:1

Possible Colors



Design Elements



This is an example of a header.

Font: Latin Modern Roman

This is an Example of a Sub Head

Font: Name #hexcode

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel feugait nulla facilisi.

Font: Name #hexcode

This is an example of a Text link »

Adjectives

elegant enchanting
classic charming

Webpage



MACA 1840

A showcase of what I did in MACA Design
for the Web 2.



MACA 1840



Natalie



My Work



Inspiration